

28 July 2017

**Ms Jyothi Menon**

*Director, Human Resources*

**Credit Suisse**

Pune.

Dear Ms Jyothi,

**THE ASIA HRD AWARDS 2017: CONTRIBUTION TO HR COMMUNITY AWARD**

Congratulations from the Asia HRD Awards Committee 2017!

We take great pleasure in informing you that you have been nominated by your well-wisher and has been conferred the **Contribution to HR Community Award** of the Asia HRD Awards 2017 after successfully being selected by the independent Awards Committee that is chaired by **H.E Engineer Fahmi bin Ali Al Jowder**, Former Minister of Works, Kingdom of Bahrain. H.E Engineer Fahmi is ably supported by a high profile international team tasked to the selection of the awardees.

The Awards Committee is delighted to invite you to receive the **Contribution to HR Community Award 2017** in recognition of your outstanding contributions in shaping people. This award is an award for those who have contributed high-value ideas that have been adopted by HR practitioners as testimony of their recognition. It is also adopted by organisations due to their effectiveness and adopted as a HRD best practice for global impact. The enclosed coffee table book chronicles our journey over the years.

We will be honoured if you will accept the Award in person at awards gala dinner to be held as follows:

**The Celebration of Excellence Gala Dinner**

Date : 8 August 2017, Tuesday

Time : 7.30pm – 10.30pm

Venue : Le Meridien Hotel, IOI City, Putrajaya

We would appreciate if you could kindly indicate your confirmation of attendance to receive this award in person in the above mentioned gala dinner by completing the enclosed Acceptance Form and returning it to us at our dedicated fax number +603 2279 9099 or by email to [annei@smrhub.com](mailto:annei@smrhub.com)

Organised by



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# THE ASIA HRD *Awards* 2017

We have enclosed a brief information about the Asia HRD Awards in Appendix I and a copy of the Asia HRD Awards Coffee Table Book for your reference. Should you require additional information, you may contact:

- Fazyanie at +603 2279 9199 or email [fazyanie@smrhrgroup.com](mailto:fazyanie@smrhrgroup.com)
- Annie Chew at +6012 2708 368 or email [annei@smrhub.com](mailto:annei@smrhub.com)

Congratulations again from all of us and we look forward to seeing you at the Asia HRD Awards Gala Dinner!

Thank you.

Kind regards,



**H.E Engineer Fahmi bin Ali Al Jowder**  
The Chairman  
The Asia HRD Awards Committee 2017



**Tan Sri Dato' R. Palan** P.hD  
Founder, the Asia HRD Awards

**ACCEPTANCE OF AWARD**

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I am pleased to accept the **Contribution to HR Community Award** of the Asia HRD Awards 2017.

By signing this acceptance form, I confirm my attendance on the 8 August 2017, at Le Meridien Hotel, IOI City, Putrajaya to receive the award in person and I understand that the award will only be presented to me in my presence.

I am interested to support the Awards by contributing a minimal participation fee of USD 1,200 which must be paid prior to the Awards Gala Dinner.

Recipient's details:

Signature : \_\_\_\_\_

Ms Jyothi Menon

Name : \_\_\_\_\_

Director, Human Resources

Designation : \_\_\_\_\_

Credit Suisse

Date : \_\_\_\_\_

# THE ASIA HRD Awards 2017

I am furthermore interested to support the Awards in the following media programme package:

(please tick in the yellow box to indicate your selection of package)

<input type="checkbox"/>	<b>Premium</b>	<b>USD 11,500</b>
	<ul style="list-style-type: none"> <li>✓ 1 Asia HRD Awards Winner's Trophy</li> <li>✓ 1 Asia HRD Awards Winner's Certificate</li> <li>✓ 1 Full Page Full Colour Winner's Citation/ Profile Write Up in the Asia HRD Awards Gala Dinner Souvenir Booklet</li> <li>✓ 1 dinner table at the Asia HRD Awards Gala Dinner – 10 Seats</li> <li>✓ 1 Full Page (Full Colour) feature write up in the Star Newspaper</li> <li>✓ Winners Listing on Official Congratulatory Advertisement</li> <li>✓ Winners Listing in the Asia HRD Awards Official Website</li> <li>✓ The Asia HRD Awards Logo rights usage in company marketing collaterals</li> <li>✓ DVD of Photos</li> </ul>	
<input type="checkbox"/>	<b>Deluxe</b>	<b>USD 9,000</b>
	<ul style="list-style-type: none"> <li>✓ 1 Asia HRD Awards Winner's Trophy</li> <li>✓ 1 Asia HRD Awards Winner's Certificate</li> <li>✓ 1 Full Page Full Colour Winner's Citation/ Profile Write Up in the Asia HRD Awards Gala Dinner Souvenir Booklet</li> <li>✓ 1 dinner table at the Asia HRD Awards Gala Dinner – 10 Seats</li> <li>✓ Half a Page (Full Colour) feature write up in the Star Newspaper</li> <li>✓ Winners Listing on Official Congratulatory Advertisement</li> <li>✓ Winners Listing in the Asia HRD Awards Official Website</li> <li>✓ The Asia HRD Awards Logo rights usage in company marketing collaterals</li> <li>✓ DVD of Photos</li> </ul>	
<input type="checkbox"/>	<b>Standard</b>	<b>USD 4,500</b>
	<ul style="list-style-type: none"> <li>✓ 1 Asia HRD Awards Winner's Trophy</li> <li>✓ 1 Asia HRD Awards Winner's Certificate</li> <li>✓ 1 Full Page Full Colour Winner's Citation/ Profile Write Up in the Asia HRD Awards Gala Dinner Souvenir Booklet</li> <li>✓ 1 dinner table at the Asia HRD Awards Gala Dinner – 10 Seats</li> <li>✓ Winners Listing on Official Congratulatory Advertisement</li> <li>✓ Winners Listing in the Asia HRD Awards Official Website</li> <li>✓ The Asia HRD Awards Logo rights usage in company marketing collaterals</li> <li>✓ DVD of Photos</li> </ul>	
<b>Add-On</b>		
<input type="checkbox"/>	Editorial/ Feature Write Up – 1 full page, full colour with the Star (ROP)	<b>USD 8,000</b>
<input type="checkbox"/>	Editorial/ Feature Write Up – half full page, full colour with the Star (ROP)	<b>USD 6,000</b>
<input type="checkbox"/>	Purchase Table at the Gala Dinner – VIP Zone	<b>USD 3,500</b>
<input type="checkbox"/>	Purchase Table at the Gala Dinner – Standard	<b>USD 1,200</b>

## **APPENDIX 1:**

### **Brief Overview of the Asia HRD Awards**

The Asia HRD Awards aim to honour individuals, HR professionals and practitioners at all levels that have significantly impacted or influenced the HR community, organisations or society as a whole. Recipients of these Awards are role models with unquestionable integrity. An Awards Committee has been set up to take decisions on all matters regarding the Awards, with care taken to ensure objectivity and equitable representation. Nominations are open to all.

Over the years it has grown into a prestigious event.

### **Significance of the Asia HRD Awards**

The Asia HRD Awards is an independent initiative created to recognise organisations and individuals whose efforts have impacted society. Celebrating this is essential as people development efforts and initiatives are often reasons for the success of an organisation and its achievements. The Awards were launched in 2003 with 5 recipients from 2 countries. Today, the Awards have now become a prestigious annual event with the Asia HRD Awards Hall of Fame honouring a total of 185 recipients from 18 countries

Throughout the year, the Awards Committee publicise the Awards and invites nominations from all over the world, particularly Asia. There is no set number for individuals or organisations selected to receive the Awards as the Awards Committee believes in recognising all worthy individuals or organisations who meet the criteria of the four award categories.

Nominees must submit evidence, a chronology of events, and a detailed record of achievements to clearly demonstrate their case. The goal of the awards is to develop best practices and showcase the award recipients experience in association with institutions promoting HRD.

## **Awards Criteria**

Award recipients shall have brought about significant changes to Human Capital Development through their initiatives in the following categories:

### ***Lifetime Achievement Award***

This award is conferred on individuals who have made a lifetime contribution to People Development. They are individuals who either have selflessly promoted the cause of learning or pioneered initiatives that have impacted people development in a significant manner.

### ***Contribution to Society***

This award is presented to those who have contributed to the development of society by spearheading education and learning initiatives that have been transformational in their impact on communities.

### ***Contribution to Organisation***

This award is presented to organisations that have built their successes on innovative systems, processes and practices aimed at overall employee development.

### ***Contribution to HR Community***

This award is presented to individuals whose concepts and practices have resulted in effective and high impact best practices recognised by HR Practitioners and organisations.

### ***Movers & Shakers***

This award is presented to those who have demonstrated accomplishments by actively influencing changes and breakthroughs in people development. They "move" communities by "shaking" existing practices. They are pioneers who challenge the status quo and strive for continuous improvements.